

*You're
Invited!*

**To the Arkansas Technology
Student Association
Spring Conference
March 13-14, 2023**

Join us to:

- Meet some of Arkansas's best and brightest STEM-focused high school students.
- Inspire high school students to pursue technology related career paths.
- Showcase your business, institution, or organization to bright young minds interested in your field.
- Make a difference in the life of a TSA student.

**Continue reading for information about available
opportunities.**



ARKANSAS
TECHNOLOGY STUDENT
ASSOCIATION

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3 Capitol Mall
Little Rock, AR, 72201

Greetings from Arkansas TSA!

The Technology Student Association (TSA) is a national organization of students engaged in STEM (science, technology, engineering, and mathematics) and business leadership through regional, state, and national competitions. Our state conference will be on March 13th and 14th, 2023 at Camp Couchdale in Hot Springs (301 Catherine Park Rd, Hot Springs, AR 71913).

We have four opportunities for Arkansas businesses and post-secondary institutions to connect with high school students that could be future employees:

1. Utilize table space at the ARTSA College and Career Fair (CCF) to meet over 350 STEM-focused students who will be excellent candidates for employment. (page 2)
2. Sponsor an award in a category related to your current and future hiring needs. (page 2)
3. Judge student competitions and interviews (page 3)
4. Lead a workshop or breakout session. (pages 3 and 4)

You can participate in any or all of these opportunities by donating your time and/or providing financial support. All financial sponsorships will be added to a "Champions Fund" that will help chapters pay affiliation dues and provide travel scholarships. Details about sponsorship options are on page 5.

If you have any questions, please reach out. Thank you for supporting the future of STEM!

Best,

Allison Carter

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Career and College Fair

March 14, 2023, 8:30am-12:30pm

Objectives:

- Emphasize post-secondary careers and education opportunities available to students
- Showcase Arkansas companies that offer jobs related to STEM fields in hopes we retain these outstanding high school and college graduates to continue to benefit Arkansas.
- Introduce students to various professional societies and communities

Each exhibit space will include a standard 6' folding table and two chairs. Electricity can be provided to select booths. Space is limited and will be assigned on a first come, first served basis. Please return your completed contract as soon as possible in order to reserve your space. A copy of the contract is included on page 6. Contracts are due on February 28th.

Award Sponsorship

March 14, 2023, 12:30pm-3:00pm

Sponsoring an award gives you the privilege to personally present a gold medal to the first-place winner(s) of your selected competitive event. The name of your company or institution and any designated individuals will be announced as part of the presentation of the award. After the ceremony, winning students will meet the sponsors of their awards.

The list of competitions and a short description of each can be found at <https://bit.ly/ARTSAevents23>. Please fill out the form at <https://bit.ly/TSAgold23> to choose the award you would like to sponsor. Sponsorships will be first-come, first served based on receipt of payment or agreement to donate your time. You may sponsor more than one award. See donation guide on page 5.



Judging

March 13, 2023, 10:00am-5:30pm & March 14th, 8:45am-10:45am

2-hour increments

- Each event will have a deliverable and/or interview portion to be evaluated. The list of competitions and a short description of each: <https://bit.ly/ARTSAevents23>
- Judges will be provided rubrics and instructions for each event they are judging. An example can be found at <https://bit.ly/MSCSRubric>.
- Judges are expected to give written feedback on each rubric detailed enough for the student to be able to make improvements before moving on to the national competition.

Breakout Sessions

March 13, 2023, 10:00am-5:35pm in 30 minute increments

Breakout Session Objectives:

- Work with students in smaller groups to develop skills needed for career and college opportunities
- Present students with information about specific careers and job titles

An example of how sessions can be scheduled can be seen at <https://bit.ly/3RvgONf>. The filled slots under “Breakout Sessions” on this sheet are examples of how breakout sessions can be scheduled. In this example, Tyler would be hosting three 30-minute sessions of the same content (“A day in the life of a systems analyst”). Kurtis would essentially be hosting two 90-minute sessions (“How to Ace the Interview”).

- Students will sign up for sessions that they are interested in attending.
- Student attendance will be capped based on room capacity and availability.

A non-exhaustive list of possible topics is provided on the next page.



Breakout Session Ideas (Non-Exhaustive)

March 13, 2023, 10:00am-5:35pm in 30 minute increments

- Career-Specific Information (Emphasis on the job, not the company)
 - What does it take to get that job?
 - What does daily life in that job look like?
 - Examples of projects

- General Career Information :
 - Interviewing
 - Resume writing
 - Job hunting
 - Networking
 - Conflict management
 - Looking the part (how to tie a tie, what different levels of dress code are, etc.)
 - Organizational Tools (Trello, Google Calendar, Google Drive, etc.)
 - Persuasion and negotiation skills

- College planning:
 - Finding the right college
 - Application building
 - Financial Aid:
 - FAFSA
 - Grants
 - Types of Loans
 - Scholarships
 - Finding
 - Applying
 - Keeping
 - Organization of classes and scheduling:
 - Academic plan
 - Checking graduation requirements
 - Reasons to take AP courses





2022-2023 Sponsorship Packages

Sponsorship Level	Bronze	Silver	Gold	Platinum
	Donation of Time*	\$300	\$500	\$1000+
State Conference Registration Fee Waived	X	X	X	X
Logo on Website	X	X	X	X
Table at CCF	X	X	X	X
Lunch Provided	X	X	X	X
Priority Seating at Awards Ceremony	X	X	X	X
Acknowledgement on Social Media	X	X	X	X
Logo on Conference Shirt			X	X
3-5 minute video played during opening session				X

*Donation of Time is defined as judging one competition or leading three 30-minute breakout sessions during the state conference

Awards can be sponsored for an additional donation of time or an additional \$150 donation



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2023 Arkansas TSA State Conference

[Contract for Exhibit Space](https://bit.ly/TSAcontract23) (bit.ly/TSAcontract23)

College and Career Fair

March 14, 2023

Space is available on a first come, first served basis. Details regarding exhibit space and times are on the next page.

COMPANY: _____

CONTACT PERSON: _____ CONTACT PHONE: _____

CONTACT EMAIL: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

What type of sponsorship will you be providing?

- Event Judging (please sign up for at least one event at <https://bit.ly/ARTSAjudges23>)
- Leading a Breakout Session (Submit session proposal: <https://bit.ly/TSASessions23>)
- Monetary Sponsorship (Mail to: Arkansas TSA, 3 Capitol Mall, Little Rock, AR, 72201)
- Silver Level Gold Level Platinum Level Award Sponsorship (+\$150)

Will you need access to electricity for the CCF? Yes No

If "yes," how many outlets will you need? _____

Please print the names of booth personnel below:

ARKANSAS

1. _____ 3. _____

2. _____ 4. _____

We agree that this application for space is expressly subject to all instructions to exhibitors on the following page.

Signed: _____ Date: _____



Instructions to Exhibitors

Assignment/Payment

- Priority for assignment will be based on arrival of "Contract for Exhibit Space" and payment/judging/breakout session sign-up
- Make check payable to Arkansas TSA
- Mail to: Arkansas TSA, 3 Capitol Mall, Little Rock, AR, 72201

Spaces

- One 6' table with two chairs for the CCF
- ~6' of space in front of table and ~3' of space between tables

Setup

- Setup for the CCF will be Monday, March 13th from 6:30-8:30pm and March 14th from 7:30-8:15am
- All tables must be ready for opening at 8:30am

Dismantle

- Tuesday, March 14th 12:30pm-4:30pm
- All materials must be clear of the area by 4:30pm on March 14th

Exhibit Hours: Tuesday, March 14th from 8:30am to 12:30pm

Construction/Arrangement of Exhibits

- Do not project beyond the space allocated or obstruct view of others
- Table hangings must clear the floor
- Handle activities in good taste and dignity; this is a student educational meeting
- Damage to facilities or anything belonging to the decorating company is the liability of the exhibitor

Prerogative of Management

- Arkansas TSA may rearrange floor plans or move exhibits so competitive exhibits will not interfere with their individual operations
- Arkansas TSA may remove any exhibit, which in the opinion of Arkansas TSA, detracts from the general character of the exhibit as a whole

Liability and Insurance

- Arkansas TSA, its officers, agents, or staff members, as well as Camp Couchdale or its staff, will not assume responsibility for the safety of property from theft, fire, accident, or other causes.
- Exhibitors wishing to insure goods must do so at their own expense.